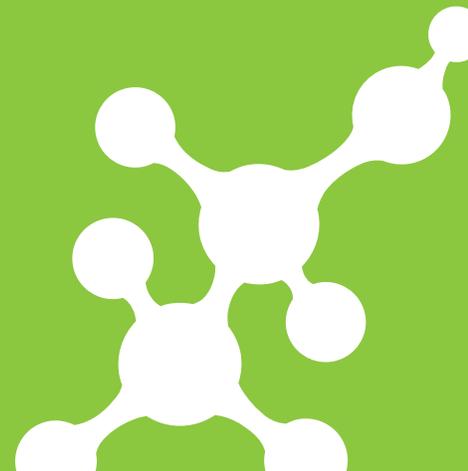




CASE STUDY

Pacesetters

Alcohol interlocks for insurance security.



Pacesetters

Alcohol interlocks, for insurance security.

“ALCOLOCK offered us a solution to get our fleet back on the road.”

Dave Stevens, *Operations Manager*

Pacesetter Personnel Services (PPS) specializes in matching the right person to the right project. PPS is a labour ready company offering reliable, affordable, temporary labour assistance and administrative services to clients. Whether it's an extra hand to complete a critical job, a skilled personnel for payroll assistance or other administration services, PPS can recruit, dispatch and transport workers from over 70 of their offices throughout the United States. PPS understand, the safety of their drivers and clients is mandatory. After a drunk driving incident in 2008 resulting in PPS being denied insurance, they turned to an alcohol interlock, the ALCOLOCK V3, to improve client experience and obtain insurance security.

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“With 35 years in the business, we understand that the safety and security of our clients is a priority, and a device to ensure the sobriety of our drivers was mandatory.”

Dave Stevens, *Operations Manager*

Business Need

Securing vehicle insurance is a crucial item on any checklist for transportation companies to operate. The liabilities resulting from a single crash could exceed millions in settlements and be left unresolved for years. Acquiring a reliable insurance company is both mandatory by law and essential for peace of mind. Obtaining an insurance company was an area Pacesetters struggled with after an unfortunate event in 2008. A PPS driver drove under the influence of alcohol while operating a PPS vehicle, it resulted in hitting and killing a young pedestrian. Coming from an area with only two insurance providers, Pacesetters needed a solution to safeguard themselves and obtain insurance services after the incident.

Through dealing with the transportation of 1,000 workers and in over 100 transport vehicles daily throughout the United States, PPS saw safety as a critical service differentiator. PPC searched proactively for a solution to address alcohol-related safety concerns and safeguard their passengers, drivers and the company from future incidents. The solution, the ALCOLOCK V3™ ignition interlock from ALCOLOCK USA.

The ALCOLOCK V3 worked to provide a solution to enhance operational safety and improve driver knowledge on the ramifications of drink driving.

The protection of passengers, drivers and the company are concerns for all company owners. Drink driving increases risks that are avertable, especially with the correct resources in place.

Driving is a complex, demanding task and requires full attention, multitasking skills and ability to gauge traffic. Drinking has a unique effect on a person and everyone has differing levels of tolerance. Within Texas, a BAC (Blood Alcohol Content) of .08 could land a commercial driver a driving under the influence (DUI) charge.

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ALCOLOCK USA

ALCOLOCK is a division of Alcohol Countermeasure Systems (International) Inc., commonly known as ACS. ACS is an international group of companies with one common purpose: To promote road safety through industry-leading breath alcohol testing technology.

Alcohol Countermeasure Systems (ACS) brings innovative solutions to the marketplace to meet the needs of safety-conscious governments and forward thinking companies for almost 40 years. Helping save lives and secure capital investments, ACS works with governments and industry partners on every continent. Where customer, employee or public safety are priorities, our breath alcohol and drug testing solutions reduce risk and improve operational safety.

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Features

- **Sensor:**
Electrochemical
- **Temperature Range:**
-40 to 85°C
- **Initial Test:**
30 seconds
- **Analysis Time:**
5 to 25 seconds
- **BrAC Result:**
Tri-colour LED
- **Memory:**
100,000 events log

Solution

The ALCOLOCK™ V3

The ALCOLOCK V3 is an ignition interlock and the benchmark within the transportation industry. It consists of a handset that is installed into the dashboard of a vehicle; if the driver blows over the preset limit, the device prevents the vehicle from starting. The handset is attached to an Electronic Control Unit (ECU) which records all the information from the handset, making it tamperproof.

Pacesetters looked for a proactive method that was built to ensure safety, making it ideal for the transportation of thousands daily. The ALCOLOCK V3 is not only tamperproof but also rigid; it resists vibration, dirt, dust, humidity and extreme temperatures, perfect for year-round operation and long travels. Like all devices, although the ALCOLOCK V3 can withstand various temperatures, in situations of extreme heat or cold, the performance of the device is impacted. To prevent drinking while driving, periodic tests are required throughout the day from the ALCOLOCK V3, depending on the Companies' safety regulations. The driver will always be given enough time to stop at a safe spot before providing a breath sample.

An override code or the installation of an override switch can be provided or installed for emergency situations. These safeguards are put in place for the safety of everyone on and off the roads.

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“The ALCOLOCK V3 worked smoothly and met our high safety standards.”

Dave Stevens,
Operations Manager

Implementation

ALCOLOCK USA's technicians guarantee that the implementation of all devices are done to a highly professional standard. All breath alcohol testing devices use high-performance electrochemical sensors to detect Breath Alcohol Content (BrAC).

ALCOLOCK products use electrochemical sensors, ensuring that other chemicals, such as cigarette smoke and other products that could generate a similar response to alcohol, will not skew results. The electric current produced by the sensor is proportional to the amount of alcohol in a person's breath. Anti-circumvention technology prevents bypassing operating or recording functionalities while ensuring reliable and accurate measurements. Calibration is required on all breath alcohol testers to maintain the best possible accuracy. Our sensors not only decrease the frequency of calibration; but also provide a longer life span for the device.

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BENEFITS

Pacesetters:

- Increased the safety of its passengers and the general public
- Improved the health of their drivers
- Reduced operational liability risks
- Decreased insurance costs with implemented safety features
- Protection against drivers drinking after the engine is started
- Strengthened client trust and enriched client experience
- Heightened profits with added safety features
- Guaranteed higher levels of safety compared to non-interlock companies

The selling feature that locked in PPS and their current insurance company is that the engine will not start if the driver is over the preset limit programmed on the interlock device. The preset limit is .02, whereas the legal limit is .08. If needed, the preset limit can be brought down to .00, securing a zero tolerance policy.

The installation of alcohol interlocks not only secured an insurance provider for PPS but also forces the drivers to proactively plan ahead. Drivers now know if they drink within a certain timeframe before the start of their shift, their vehicle may not start. This lets drivers make more informed decisions and in doing so has lead to several health benefits from having a better night's rest to overall lifestyle.

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“ALCOLOCK USA saw our business need, tailored a solution to fit us best and helped us continue to give an exceptional client experience. After 35 years in the industry, ALCOLOCK USA helped ensure we have many more to come.”

Dave Stevens, Operations Manager

FOLLOW UP

With the installation of the ALCOLOCK V3 device, PPS secured insurance and peace of mind through a safeguard to prevent drinking and driving from occurring again.

Today, the ALCOLOCK V3 is fully operational within PPS vehicles.

